

**Partial Survey Results**  
**October 18, 2006**

Following is a summary of the partial results of the Public Transit Needs Survey conducted during August – September 2006. The information provided is based on 500 of approximately 750 completed surveys received by the Central Yavapai Metropolitan Planning Organization.

**1. In which Central Yavapai community do you live?**

	Number	Percent
Chino Valley	47	9.4 %
Dewey/Humboldt	21	4.2 %
Prescott	238	47.6 %
Prescott Valley	150	30.0 %
Unincorporated Yavapai County	22	4.4 %
Other	20	4.0 %
No response	2	0.4 %
Total	500	100.0 %

**2. What form of transportation do you most commonly use to travel around the Central Yavapai region?**

	Number	Percent
Drive my car, truck or motorcycle	402	80.4 %
Take a taxi	8	1.6 %
Ride a bicycle	13	2.6 %
Private or agency bus or van	13	2.6 %
Ride with friend or relative	29	5.8 %
Walk	19	3.8 %
No response	16	3.2 %
Total	500	100.0 %

**3. Are there other forms of transportation that you use less often? (List up to four)**

	Number	Percent
Drive my car, truck or motorcycle	15	3.0 %
Take a taxi	70	14.0 %
Ride a bicycle	72	14.4 %
Private or agency bus or van	49	9.8 %
Ride with friend or relative	201	40.2 %
Walk	142	28.4 %
Other	5	1.0 %
Total	N/A	N/A

**4. If a public transit system existed in the Central Yavapai region, how likely would you or others in your household be to use it at least once a month?**

	Number	Percent
Very likely	255	51.0 %
Somewhat likely	132	26.4 %
Unlikely	72	14.4 %
Would not use	35	7.0 %
No response	6	1.2 %
Total	500	100.0 %

**5. Regardless of whether you or other family members might use it, in your opinion, would a public transit system be beneficial for the Central Yavapai region?**

	Number	Percent
Yes	470	94.0 %
No	9	1.8 %
No opinion / Don't know	15	3.0 %
No response	6	1.2 %
Total	500	100.0 %

**6a. Which service type is best suited to the needs of Central Yavapai residents?  
First Preference**

	Number	Percent
Fixed Route service	302	63.7 %
Dial-a-Ride service	45	9.5 %
Fixed Route on Hwy 69/89 & Dial-a-Ride on neighborhood streets	87	18.4 %
Subsidized taxi fares for disabled & low income	26	5.5 %
Other	2	0.4 %
No service is necessary	12	2.5 %
Total	474	100.0 %

**6b. Which service type is best suited to the needs of Central Yavapai residents?  
Second Preference**

	Number	Percent
Fixed Route service	74	17.8 %
Dial-a-Ride service	115	27.7 %
Fixed Route on Hwy 69/89 & Dial-a-Ride on neighborhood streets	164	39.5 %
Subsidized taxi fares for disabled & low income	53	12.8 %
Other	8	1.9 %
No service is necessary	1	0.2 %
Total	415	100.0 %

**6c. Which service type is best suited to the needs of Central Yavapai residents?  
Third Preference**

	Number	Percent
Fixed Route service	37	9.8 %
Dial-a-Ride service	151	39.9 %
Fixed Route on Hwy 69/89 & Dial-a-Ride on neighborhood streets	97	25.7 %
Subsidized taxi fares for disabled & low income	89	23.5 %
Other	3	0.8 %
No service is necessary	1	0.3 %
Total	378	100.0 %

**7a. Relative Importance of Service Days/Hours – First Priority**

	Number	Percent
Weekday commuter service	305	61.0 %
Weekday midday hours	140	28.0 %
Weeknight service	3	0.6 %
Saturday	2	0.4 %
Sunday	4	0.8 %
No response	46	9.2 %
Total	500	100.0 %

**7b. Relative Importance of Service Days/Hours – Second Priority**

	Number	Percent
Weekday commuter service	105	21.0 %
Weekday midday hours	228	45.6 %
Weeknight service	54	10.8 %
Saturday	26	5.2 %
Sunday	7	1.4 %
No response	80	16.0 %
Total	500	100.0 %

**7c. Relative Importance of Service Days/Hours – Third Priority**

	Number	Percent
Weekday commuter service	12	2.4 %
Weekday midday hours	32	6.4 %
Weeknight service	216	43.2 %
Saturday	115	23.0 %
Sunday	28	5.6 %
No response	97	19.4 %
Total	500	100.0 %

**8. How much is the most that a person should be expected to pay for a one-way ride traveling within the city, town or unincorporated area that you live in?**

	Number	Percent
\$0.50	77	15.4 %
\$1.00	219	43.8 %
\$2.00	119	23.8 %
\$3.00	22	4.4 %
\$5.00	19	3.8 %
\$10.00	3	0.6 %
Other	10	2.0%
No response	31	6.2 %
Total	500	100.0 %

**9. How much is the most that a person should be expected to pay for a one-way ride traveling between cities and towns in the Central Yavapai region?**

	Number	Percent
\$0.50	8	1.6 %
\$1.00	72	14.4 %
\$2.00	150	30.0 %
\$3.00	84	16.8 %
\$5.00	108	21.6 %
\$10.00	34	6.8 %
Other	13	2.6 %
No response	31	6.2 %
Total	500	100.0 %

**10. What source(s) of local funding do you believe should be used to help pay for the service?**

	Number	Percent
None, don't use any public funds	29	5.8 %
My city, town or county government should contribute	79	15.8 %
Increase sales tax by 1/4%	15	3.0 %
Implement a new tax	4	0.8 %
Ask employers, retail stores and colleges to contribute	6	1.2 %
Reduce other municipal services and divert funding to transit	12	2.4 %
Multiple responses	318	63.6 %
Other	4	0.8 %
No response	33	6.6 %
Total	500	100.0 %

**11. Of the local funding methods listed in Q.10 above, which method do you believe is most appropriate?**

	Number	Percent
None, don't use any public funds	30	6.0 %
My city, town or county government should contribute	259	51.8 %
Increase sales tax by 1/4%	71	14.2 %
Implement a new tax	11	2.2 %
Ask employers, retail stores and colleges to contribute	26	5.2 %
Reduce other municipal services and divert funding to transit	22	4.4 %
Other	12	2.4 %
No response	69	13.8 %
Total	500	100.0 %

**12. Of the local funding methods listed in Q.10 above, which method do you believe is second most appropriate?**

	Number	Percent
None, don't use any public funds	1	0.2 %
My city, town or county government should contribute	60	12.0 %
Increase sales tax by 1/4%	78	15.6 %
Implement a new tax	23	4.6 %
Ask employers, retail stores and colleges to contribute	75	15.0 %
Reduce other municipal services and divert funding to transit	40	8.0 %
Other	17	3.4 %
No response	206	41.2 %
Total	500	100.0 %

**13. Is there anything else that local decision makers should know about your views concerning public transportation service?**

	Number	Percent
No comments listed	261	52.2 %
Positive comment	228	45.6 %
Negative comment	11	2.2 %
Total	500	100.0 %